

# FOREFRONT

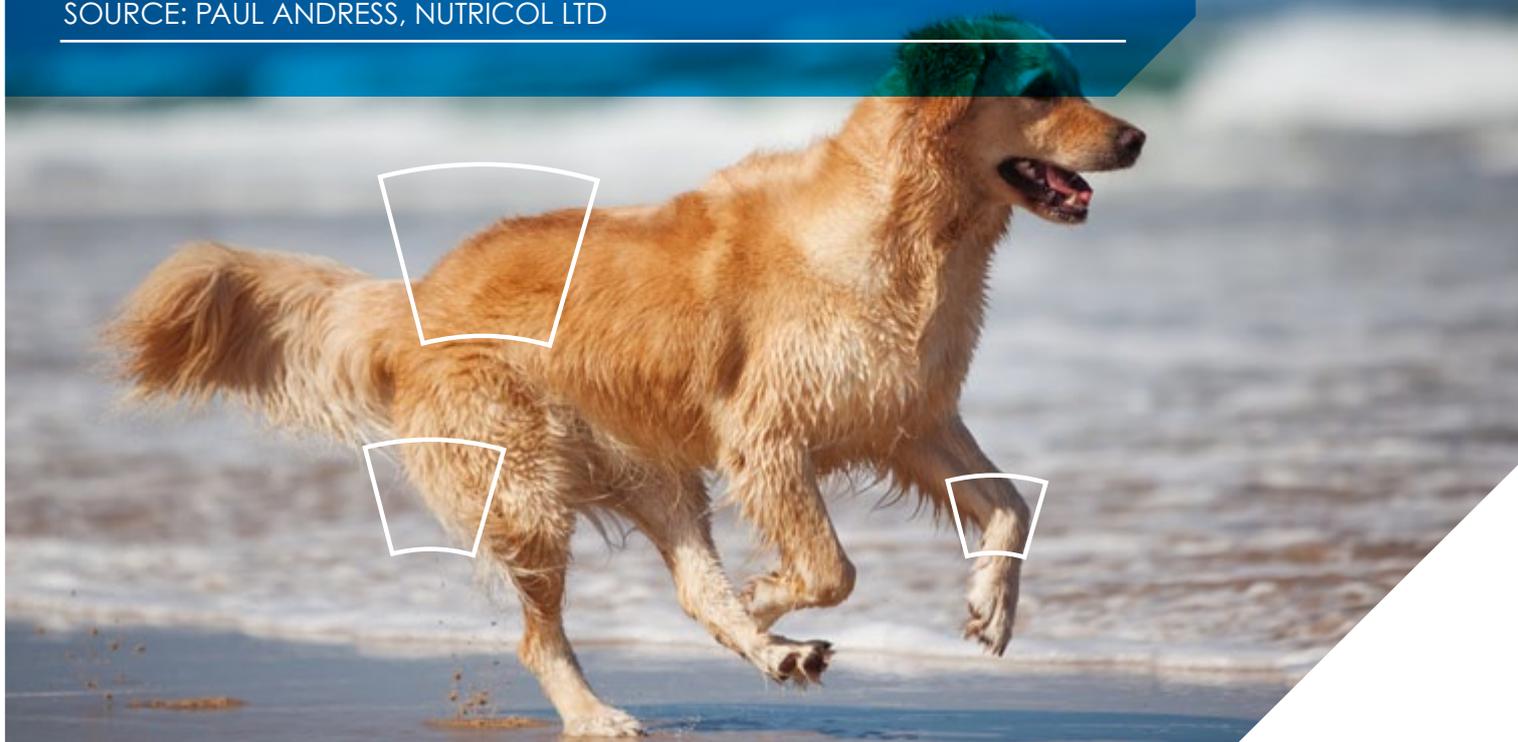
**IN THE MIX  
ON THE PULSE**

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## PETAGILE

**IMPROVING QUALITY OF LIFE FOR OUR MOST TRUSTED COMPANIONS**

SOURCE: PAUL ANDRESS, NUTRICOL LTD



- Bioactive Collagen Peptides® proven to stimulate joint cartilage metabolism in pets (including cats, dogs, equine)
- A new generation active ingredient improving joint health by addressing the root cause of immobility and not merely the symptoms
- A pure collagenous protein with no side effects





**PETAGILE® IS SPECIFICALLY FORMULATED TO REGAIN AND SUPPORT MOBILITY AND AGILITY IN PETS AND EQUINE**

**The effect of PETAGILE® has been scientifically proven in several pre-clinical and clinical studies.**

Taken orally, PETAGILE® is partially absorbed as intact peptides. These Bioactive Collagen Peptides® stimulate the cartilage cells (chondrocytes) to produce new cartilage matrix. Cartilage matrix predominantly consists of collagen and proteoglycans which act as a buffer between bones.

**Change in the joint cartilage after 3 months (tissue sections\*)**

**Progression without Petagile®**



**Progression with Petagile®**



\*Oesser S et al. (2007) Osteoarthritis Cartilage 15: C61-C62, 94

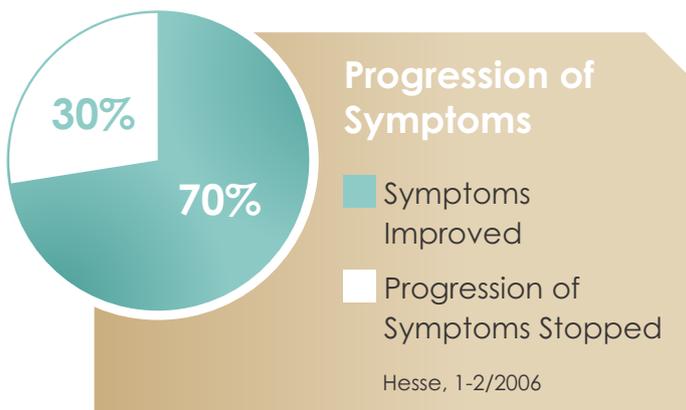


## PROVEN EFFECTIVE IN CLINICAL STUDIES

### Several clinical studies with more than 100 dogs investigated the effects of PETAGILE® supplementation.

Results from these PETAGILE® studies confirmed the positive effects of PETAGILE® in counteracting joint discomfort.

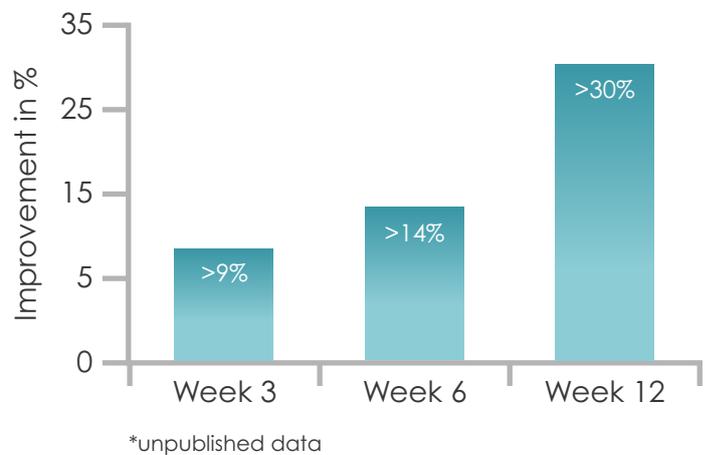
In a study conducted with 26 German Shepherds the progression of lameness and growing difficulties to move ceased in all dogs. In 70% of the dogs, lameness could be decreased and the ability to move (getting up, climbing stairs) significantly improved.



Another study with more than 30 dogs involved, presented clear improvement in measured parameters after a 12 week treatment. Effects were significant with 2.5g and more pronounced with 5g PETAGILE® per day.

The study also showed significant improvement in lameness of the dogs with daily PETAGILE® treatment.

Veterinarian's evaluation\* on degree of lameness after 12 weeks PETAGILE® treatment



In addition to the veterinarians' evaluations of the dogs' health status, dog owners were also asked for their assessment. Data from the study revealed a high satisfaction rating of the study.

A close-up photograph of a young woman with curly hair, smiling warmly. A light-colored dog is leaning in from the left, kissing her on the cheek. The background is a plain, light color.

## COMPANIONS BENEFIT FROM PETAGILE®

PETAGILE® OFFERS TARGET GROUP SPECIFIC SOLUTIONS

### Elderly animals

- Increases activity
- Regains mobility and flexibility
- Augments well-being

### Active animals

- Supports mobility and flexibility
- Optimizes joint health, function and comfort
- Increases performance

### PETAGILE® is the perfect partner

- Excellent solubility
- Easy to formulate
- Zero: fat, purines, cholesterol, additives, colorants,
- synthetic aromas
- Natural

Petagile can be included with other established joint health ingredients, such as Chondroitin and Glucosamine to create a compelling consumer proposition and give a point of difference.

### PETAGILE – THE INNOVATIVE INGREDIENT FOR JOINT HEALTH

PETAGILE® can enhance the most diverse of pet food-stuffs, including canned food, mixed provender, dietary supplements and snacks.



### GET IN TOUCH:

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